

Trademarks of DOWN inc.
DOWN inc.
DOWN inc.
Upside of Down™
Snow White Down™
Down To Earth®
Luxurelle®
Endure™
Synergy®
PrimaSera™

Trademark of Lenzing Fibe Tencel®

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our LOOKBOOK

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DOWN inc. | downinc.com | customerservice@downinc.com | 1.800.552.9231





OUR MOST LUXURIOUS COLLECTION MADE OF BUTTERY-SOFT SILK AND COTTON. COMFORTERS AND PILLOWS IN THIS COLLECTION ARE MADE-TO-ORDER WITH THE OPTION OF SILK OR COTTON TOUCH.

Fabric: 370 Thread Count, 58% Cotton/ 42% Silk Shell Duvet Construction: 15" Box with 1" Baffle Wall

Duvet Edge Detail: 1" Gusset Pillow Edge Detail: 2" Gusset

Duvet Warmth Levels: Warmest to Coolest (Luxury, Winter, Fall)

DOWN DUVET INSERTS Weights: Luxury, Winter, Fall

Sizes: Queen, King, CA King

DOWN SLEEPING PILLOWS

Firmness Levels: Soft, Medium, Firm

Sizes: Standard, King





SERENITY COLLECTION

AN OVERSIZED 15" BOX AND ULTRA SOFT HAND DEFINE THIS COLLECTION. 100% COTTON SHELL. 360 THREAD COUNT. SATEEN WEAVE. DUVET INSERT HAS A 15" BOX. EACH INTERIOR SEAM HAS A 1" BAFFLE WALL TO ALLOW THE DOWN TO REACH ITS MAXIMUM LOFT. 1" GUSSETED EDGE WITH PIPING.

DUVET INSERT Snow White Down™ or PrimaSera™ Down Alternative

Available in Luxury,
Winter, or Fall warmth levels*:
Twin (70" x 90")
Queen (92" x 96")
King (107" x 96")
King (114" x 100")
King (114" x 112")

SLEEPING PILLOW Snow White Down™ or PrimaSera™ Down Alternative with Knife Edge

Available in Soft, Medium, or Firm Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")



SAVANNAH COLLECTION

DESIGNED WITH A SIMPLE GOAL: LUXURY FABRIC WITH LIGHTER WARMTH OPTIONS. 100% COTTON SHELL. 360 THREAD COUNT. SATEEN WEAVE. DUVET INSERT HAS A 10" BOX. EACH INTERIOR SEAM HAS A 1" BAFFLE WALL TO ALLOW THE DOWN TO REACH ITS MAXIMUM LOFT. KNIFE EDGE IS DETAILED WITH PIPING.

DUVET INSERT Snow White Down™ or PrimaSera™ Down Alternative

Available in Spring or Summer warmth levels*: Twin (68" x 88") Queen (92" x 96") King (106" x 96") King (114" x 100")

SLEEPING PILLOW Snow White Down™ or PrimaSera™ Down Alternative with Knife Edge

Available in Soft, Medium, or Firm: Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")



DOWN to EARTH®

ORGANIC COLLECTION

SPEAKS TO THE PUREST OF HEART. THIS CERTIFIED ORGANIC COTTON SHELL IS FARMED WITHOUT PESTICIDES AND ENZYME WASHED. MEETS GLOBAL ORGANIC TEXTILE STANDARD. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. DUVET INSERT HAS A 12" SEWN THRU BOX. KNIFE EDGE.

DUVET INSERT Snow White Down™

Available in Winter or Fall warmth levels*: Twin (70" x 90") Queen (92" x 96") King (106" x 96")

SLEEPING PILLOWS Snow White Down™ with Knife Edge

Available in Soft, Medium, or Firm: Standard (20" x 26") Queen (20" x 30") King (20" x 36")

50/50 Compartmented with Knife Edge Fill Ratio: 50% White Duck Feather/ 50% Snow White Down™

Core: 75% White Duck Feather/25% Snow White Down™ Outer Pockets: Snow White Down™ Available in Soft/Medium: Standard (20" x 26") Queen (20" x 30") King (20" x 36")

80/20 Compartmented with Knife Edge Fill Ratio: 80% White Duck Feather/ 20% Snow White Down™

Core: White Duck Feather Outer Pockets: Snow White Down™ Available in Medium/Firm: Standard (20" x 26") Queen (20" x 30") King (20" x 36")



CLASSIC DUVET INSERTS

WE'VE CREATED AN EDITED COLLECTION OF OUR CLASSIC DUVET INSERTS. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. EACH INTERIOR SEAM HAS A 1" BAFFLE WALL TO ALLOW THE DOWN TO REACH ITS MAXIMUM LOFT. COTTON PIPING DETAILS THE EDGES. THE 10" DUVET INSERT HAS A KNIFE EDGE FINISH, WHILE THE 12" DUVET INSERT HAS A 1" GUSSETED EDGE.

10" Classic Duvet Insert Snow White Down™ or PrimaSera™ Down Alternative

Available in Spring or Summer warmth levels*: Twin (68" x 88") Queen (92" x 96") King (106" x 96") King (114" x 100")

12" Classic Duvet Insert Snow White Down™ or PrimaSera™ Down Alternative

Available in Luxury, Winter, or Fall warmth levels*: Queen (92" x 96") King (106" x 96") King (114" x 100")

SLEEPING PILLOWS

EVERY PILLOW HAS A [PERSONALITY]. A COMPLETE ASSORTMENT OF ALL DOWN, DOWN & FEATHER OR DOWN ALTERNATIVE. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. COTTON PIPED EDGES. AVAILABLE IN 6 FIRMNESS LEVELS AND 2 EDGE CONSTRUCTIONS.

DOWN SLEEPING PILLOWS

Classic Down with Knife Edge - Soft, Medium, or Firm

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

Classic Down with 1.5" Gusset

- Medium

Standard (20" x 26" x 1.5") Queen (20" x 30" x 1.5") King (20" x 36" x 1.5")



OVERSIZED DOWN SLEEPING PILLOWS

Layer these oversized pillows to create the perfect "nest" for lounging or sleeping. Use the Grande Sleeper next to the headboard, the Petite in front and the Neckroll to rest your arms while reading or watching TV.

Oversized Sleeping Pillows with Knife Edge

- Medium

Grande Sleeper (21" x 38") Petite Sleeper (27" x 36") Neckroll (6" x 18")

DOWN & FEATHER COMPARTMENTED SLEEPING PILLOWS

Upside of Down™ with Knife Edge - Med/Firm

Fill Ratio: 80% White Duck Feather/ 20% Snow White Down™ Core: White Duck Feather Outer Pockets: Snow White Down™ Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

Upside of Down™ with 1.5" Gusset - Med/Firm

Fill Ratio: 80% White Duck Feather/ 20% Snow White Down™ Core: White Duck Feather Outer Pockets: Snow White Down™ Standard (20" x 26" x 1.5") Queen (20" x 30" x 1.5") King (20" x 36" x 1.5")

Millennium 60/40 with Knife Edge - Medium

Fill Ratio: 60% White Duck Feather/
40% Snow White Down™
Core: 75% White Duck Feather/
25% Snow White Down™
Outer Pockets: Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")

Millennium 60/40 with 1.5" Gusset - Medium

Fill Ratio: 60% White Duck Feather/ 40% Snow White Down™ Core: 75% White Duck Feather/ 25% Snow White Down™ Outer Pockets: Snow White Down™ Standard (20" x 26" x 1.5") Queen (20" x 30" x 1.5") King (20" x 36" x 1.5")

50/50 with Knife Edge - Soft/Med

Fill Ratio: 50% White Duck Feather/
50% Snow White Down™
Core: 75% White Duck Feather/
25% Snow White Down™
Outer Pockets: Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

DOWN & FEATHER SLEEPING PILLOWS

50% Snow White Down™/50% White Duck Feather with Knife Edge - Soft/Med

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

75% White Duck Feather/25% Snow White Down™ with Knife Edge - Medium

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

90% White Duck Feather/10% Snow White Down™ with Knife Edge - Firm

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

PRIMASERA™ DOWN ALTERNATIVE SLEEPING PILLOWS

Classic Down Alternative with Knife Edge - Soft, Medium, or Firm

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

LUXURELLE® DOWN ALTERNATIVE / SNOW WHITE DOWN™ SLEEPING PILLOWS

Synergy® with Knife Edge - Medium

90% Luxurelle® Down Alternative/ 10% Snow White Down™ Standard (20" x 26") Queen (20" x 30") King (20" x 36")

LUXURELLE® DOWN ALTERNATIVE SLEEPING PILLOWS

Luxurelle® with Knife Edge - Medium

Standard (20" x 26") Queen (20" x 30") King (20" x 36") Euro Square (26" x 26")

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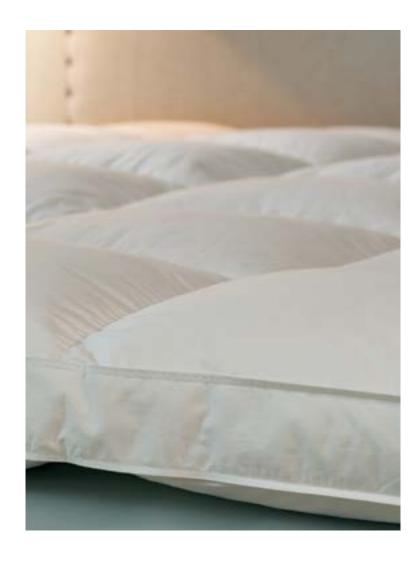




OVER-STUFFED AND DOUBLE-LINED. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. COTTON PIPED KNIFE EDGE.

WHITE DUCK FEATHER

A. Standard (20" x 26")
B. Queen (20" x 30")
C. King (20" x 36")
D. Euro Square (26" x 26")



FEATHERBEDS & FIBERBEDS

A LUXURIOUS EVERY DAY ESSENTIAL. IT'S A CHOICE BETWEEN NEEDING TO GO TO BED AND WANTING TO. 100% COTTON SHELL. 220 THREAD COUNT. TWILL WEAVE. 2.5" GUSSETED EDGE. 50% WHITE DUCK FEATHER / 50% SNOW WHITE DOWN™

75% WHITE DUCK FEATHER / 25% SNOW WHITE DOWN™

WHITE DUCK FEATHER or LUXURELLE® DOWN ALTERNATIVE

Twin (39" x 75" x 2.5") Full (54" x 75" x 2.5") Queen (60" x 80" x 2.5") King (78" x 80" x 2.5") CA King (72" x 84" x 2.5")



LINEN CLOSET

DESIGNED AS A COMPANION COLLECTION TO OUR DOWN BEDDING. [EVERYTHING ELSE] NEEDED FOR SUPERIOR COMFORT.

A. **Zippered Pillow Protectors** - 360 Thread Count, 100% Cotton. Sateen Weave. Standard, Queen, King, or Euro Square (Set of 2)

B. **Feather & Fiberbed Protective Covers** - 180 Thread Count, 100% Cotton. Plain Weave. Twin, Full, Queen, King, or CA King

C. Tencel® Mattress Pads

300 Thread Count Tencel® Brand Lyocell Top Layer. Polyester Fill and Bottom Layer. 15" Polyester Skirt. Twin, Twin XL, Full, Queen, King, or CA King

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DECORATIVE PILLOW FILLERS

EVERY DECORATIVE PILLOW COVER NEEDS A FILLER. EACH PILLOW IS CRAFTED IN 100% COTTON. 180 THREAD COUNT. PLAIN WEAVE. AVAILABLE IN 5 FILL OPTIONS AND 5 SHAPES.

50% WHITE DUCK FEATHER / 50% SNOW WHITE DOWN™
75% WHITE DUCK FEATHER / 25% SNOW WHITE DOWN™
90% WHITE DUCK FEATHER / 10% SNOW WHITE DOWN™
WHITE DUCK FEATHER

LUXURELLE® DOWN ALTERNATIVE

- A. Rectangle: 10"x20", 12"x16", 12"x23", 13"x18", 13"x22", 21"x27", 21"x31". 21"x37"
- B. Square: 12"x12", 13"x13", 14"x14", 15"x15", 16"x16", 17"x17", 18"x18", 19"x19", 20"x20", 21"x21", 22"x22", 23"x23", 24"x24", 25"x25", 26"x26", 27"x27", 28"x28", 29"x29", 30"x30", 31"x31", 32"x32"
- C. Boxed Edge 18"x18"x3", 20"x20"x3", 24"x24"x3", 26"x26"x3"
- D. Neckroll 5.5"x14", 8"x23", 8"x40", 8"x54", 8"x60", 8"x78"
- E. Turkish Corner Offered in custom program.
- Common sizes are listed. Custom sizes available.
- Organic 230 Thread Count, 100% Cotton Shell available.

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CERTIFICATIONS



IDS (IDFL Down Standard)

Verifies that down and feather products are ethically sourced. Allows processors, trade companies and manufacturers to demonstrate their ability to provide ethically produced materials and helps retailers and brands confirm their suppliers are producing materials ethically.



RDS (Responsible Down Standard)

Certifies products that contain feathers and down from certified farms. It ensures that the feathers and the duvet used in the padded products derive from geese and ducks raised in compliance with the principles and criteria of animal welfare.

The scope of RDS include the full down supply chain from farms to slaughter facilities (animal welfare) to the down processors and garment factories (traceability).



OCS (Organic Content Standard)

An international, voluntary standard that sets requirements for third-party certification of certified organic input and chain of custody. The primary goal of the OCS is to increase organic agriculture production.



GRS (Global Recycled Standard)

An international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.



OEKO-TEX

OEKO-TEX® STANDARD 100 is a label for textiles tested for harmful substances. It sets the benchmark for textile safety, from yarn to finished product. Every item bearing the STANDARD 100 label is certified as having passed safety tests for the presence of harmful substances.